



HIP HOP CONGRESS @ U C L A

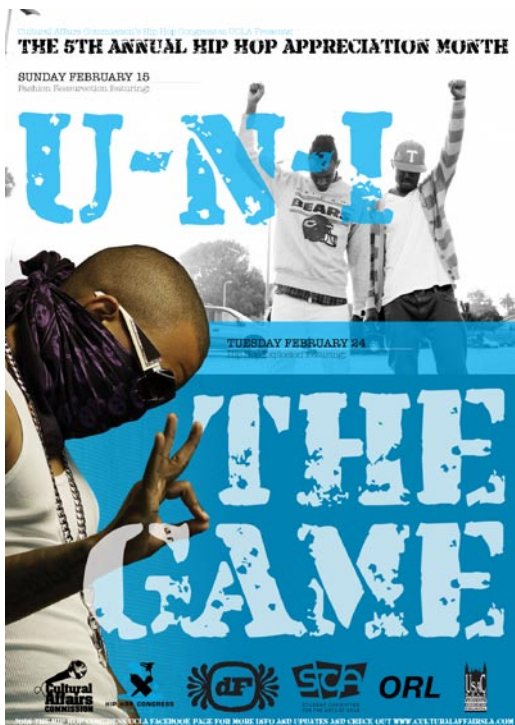
HIP HOP LIFESTYLE MAGAZINE AND CD COMPILATION

To Be Released By the

Hip Hop Congress @ UCLA

a Series of the UCLA Cultural Affairs Commission

Rhymes, wild-style graffiti, dusty vinyl records, dance, and stunning visual history - All components of the first hip hop lifestyle magazine released by the Hip Hop congress at UCLA as a pre-cursor to Hip Hop Appreciation Month.



Flyer for Hip Hop Appreciation Month,
February 2009 featuring *The Game* & *U-N-I*

This January, [Hip Hop Congress @ UCLA](http://www.culturalaffairsla.com) will release a **magazine** that aims to prove there is more to hip-hop than its simplistic mainstream approach and that when the culture of hip hop is given the opportunity to flourish it has the power and creativity to inspire social action from the ground up. The greater goal of this magazine is to bring together the diverse talent from across UCLA's campus, as well as the greater LA community. Through different arts such as dance, music, video, graffiti, photography, and poetry contributors will tell their unsung stories and challenge those who label the contemporary generation as apathetic. The magazine itself will be a work of art – a tangible accretion of progressive pieces and a physical representation of the profound and diverse spectrum of hip hop.

If you are interested in collaborating on this monumental opportunity email us at hiphopcongress@culturalaffairsla.com

To find out more about Hip Hop Appreciation Month, visit <http://www.culturalaffairsla.com/series/hip-hop-congress/>

MCs, Producers, DJs, Singers

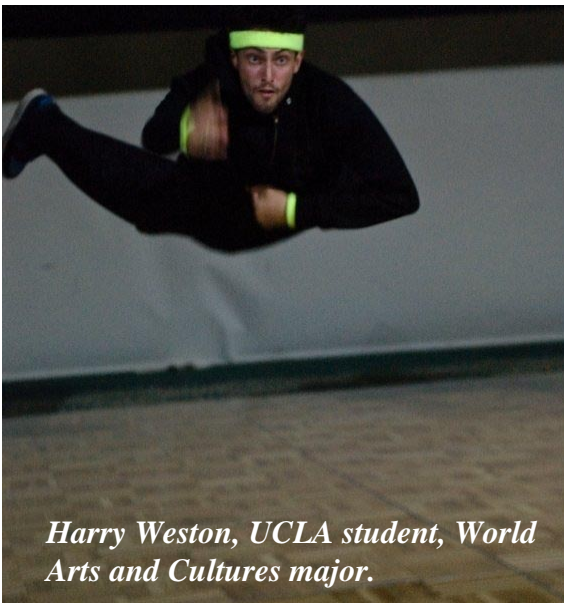
Last year's [Hip Hop Appreciation Month](#) saw the release of Bruin Mixtape Vol. 2, released by Hip Hop Congress @ UCLA. Two thousand physical copies and a digital copy available for free download of the mixtape were distributed throughout February to promote the month-long series of events. This year, HHC will release an album that highlights the talent of UCLA students as well as showcases the skill of up-and-coming artists! All collaboration on the album will centralize on the work of MCs, producers, DJs, and singers telling their story. ***From the ground up, we will hear everyone's cry, everyone's story.*** This album will be the centerpiece of the magazine.

***Benefits:** *The album will be an opportunity to work with other musicians; all participants will have access to free production, recording, and studio time. Contributors will receive exposure to thousands of people across the UCLA community and the greater Los Angeles area through the music featured on the album and through the opportunity to perform at the Official Album Release Party, the opening event for Hip Hop Appreciation Month in February.*



Photo by FPS Productions @ UCLA

Dancers



Harry Weston, UCLA student, World Arts and Cultures major.

From popping to locking to breaking, hip hop dance is a culture in itself and Hip Hop Congress @ UCLA wants to expose everyone to the history and complexity of each of these dances through an ***all-styles hip hop music video***.

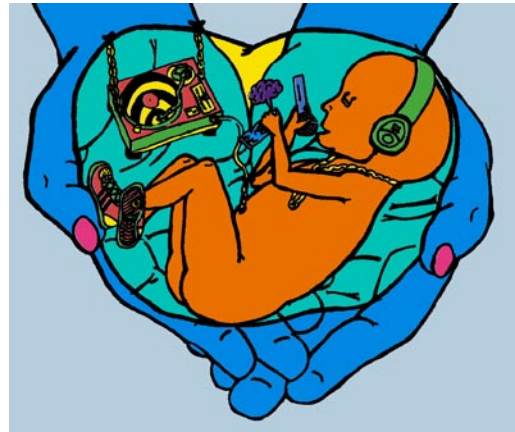
The video will cater to dance styles, mixing old school funk with old school breakbeats and with an all-in-one track at their disposal, they'll bring together a bit of freestyle cipher here, a little of choreo there, and create an all-styles hip hop music video! Now all that is needed is the dancers!

***Benefits:** *Contributing dancers will receive the opportunity to be featured in professional photography and video footage in a music video, live Hip Hop Congress performances, magazine promotion, etc.*

**Poets, Designers, Graffiti Artists, Photographers,
Contributing Writers**

Hip Hop Congress @ UCLA is focused on producing a magazine that will be the product of true collaborative efforts, one that will ensure every artist had contributed via their artistic medium. Hip Hop Congress is open to all poetry, graffiti, photography, drawing, design, stencil work, etc. Each submission will serve as a chapter of a collective story.

***Benefits:** *Contributors will have a chance to work with peers who share similar aspirations and aesthetics. In addition to collaborating with reputable individuals and organizations in their fields and receiving exposure to thousands of fans across UCLA and Los Angeles, contributors gain the opportunity to be published in a mass-distributed magazine which can be added to the contributor's resume and portfolio.*



Design by Cole Froelich

Hip Hop Congress @ UCLA Directors

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Find us on Facebook: [Hip Hop Congress @ UCLA](#) | [UCLA Cultural Affairs Commission](#)

Hip Hop Congress @ UCLA is a series of the Cultural Affairs Commission that provides the UCLA community with the tools, resources, and a diverse array of events highlighting the many aspects of hip hop, such as fashion, art, music, and dance. Through Hip Hop Appreciation Month, HHC has earned its place as the premier resource and center for hip hop at UCLA, as well as the greater Los Angeles community. **Hip Hop Congress** is a 501 (c) 3 Non Profit Corporation.

